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*Tiger Beat*

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**Author:** Sam King  
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**Synopsis:** *Tiger Beat* is a 240-page hardcover book by a veteran sportswriter who covered LSU football and basketball for Baton Rouge, La., newspapers for 35 years. It features the head coaches over a 50-year span, starting in the mid-1950s, as well as big games and top athletes, including the “Chinese Bandits,” Billy Cannon, “Pistol Pete” Maravich, Chris Jackson and Shaquille O’Neal.

**About the Author:** SAM KING is a veteran sportswriter, editor and columnist, having worked his entire career with the Baton Rouge *State-Times* and *The Advocate*, beginning in 1956. He retired in 2001 and continued writing his popular column, “Sam’s Kingdom of Sports,” for the Sunday *Advocate* for another eight years.

He is the author of two books, ‘*Cholly Mac*’ and *Tiger Beat*, and the co-author of one, *Tiger Turnaround*. He and his wife Linda live near Pierre Part, Louisiana.